

Jeffrey Scott Seddon II

Partner, New York



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Jeff Seddon's practice focuses on the litigation of patent disputes and other disputes that involve complex technology. He has represented clients in disputes involving a wide range of technical subject matters, including semiconductors, biologics, mobile communications, digital imaging, computer architecture, networking, and the Internet. Mr. Seddon has significant experience with all aspects of patent litigation, including fact and expert discovery, Daubert, Markman, and summary judgment hearings, trial, post-trial, and appeals before the Federal Circuit. He has also represented clients in matters involving trade secrets, trademarks, antitrust, and unfair competition.

Recently, Mr. Seddon was a key member of the team defending Cisco in an antitrust lawsuit brought by Arista Networks, in which it alleged that the assertion of intellectual property in Cisco's proprietary command line interface constituted an antitrust violation. In addition to managing fact and expert discovery, Mr. Seddon defended numerous witnesses and deposed key Arista witnesses, including senior corporate officers, and developed facts and themes for trial. On the morning of trial, **Arista agreed to pay Cisco \$400 million** dollars to settle the antitrust case and the underlying intellectual property disputes.

Mr. Seddon was also part of the team that defended IBM against patents directed to dynamic web page generation asserted by a non-practicing entity named Parallel Networks. Although Parallel Networks had successfully asserted those patents in numerous previous litigations, Desmarais LLP won summary judgment on both patents and defended that victory on appeal—resulting in a Rule 36 affirmance for IBM. Mr. Seddon wrote drafted IBM's briefs in that appeal.

Before joining Desmarais LLP, Mr. Seddon was an associate in the New York City office of King & Spalding LLP, where he represented clients in patent litigation in district court and in the ITC. Mr. Seddon was also a member of the team that represented Pandora in connection with music licensing, including a trial in the Southern District of New York regarding the application of the ASCAP consent decree. During law school, he spent two

EDUCATION

New York University School of Law, J.D., 2011, cum laude

University of Maryland, B.S.,
Philosophy, B.S., Computer
Science, 2008

ADMISSIONS

2012, New York

2014, California

semesters working with the New York Civil Liberties Union to challenge the retaliatory arrest of a local environmental activist. He also defended New York City students accused of misconduct in adversarial proceedings related to superintendent's suspensions.

Prior Experience

- Associate, King & Spalding LLP, New York, NY, 2011-2014

Courts

- United States Court of Appeals for the Federal Circuit
- United States District Court for the Eastern District of New York
- United States District Court for the Southern District of New York
- United States District Court for the Northern District of California

Representative Matters

- Representing Cisco in a patent litigation involving the provision of quality of service (QoS) in networking by routers and switches.
- Representing Intel in a patent litigation involving processors with integrated graphics.
- Representing a leading consumer electronics company in a patent litigation involving antennas in mobile handsets.
- Represented Cisco in an antitrust litigation brought by Arista Networks concerning Cisco's assertion of intellectual property related to its proprietary command line interface, resulting in a \$400 million dollar payment to Cisco.
- Represented IBM in a patent litigation involving backends for dynamic Web pages, resulting in summary judgment in IBM's favor and a Rule 36 affirmance by the Federal Circuit on appeal.
- Represented a non-profit in a trademark infringement litigation involving hospice care, resulting in an agreement by the defendant to cease using the trademark immediately after filing a motion for a preliminary injunction.
- Represented Pandora in a music licensing dispute with ASCAP, resulting in a favorable rate set by the presiding judge after a bench trial.
- Represented IBM in a patent litigation involving business intelligence software, integrated development environments, and office productivity tools.
- Represented Intellectual Ventures in a patent litigation involving digital imaging techniques.